

# Great Streets for St. Louis

St. Louis, MO

FTS

The East-West Gateway Council of Governments (COG) is on a mission to promote "Great Streets" in the St. Louis region. FTB was brought on as part of team to initiate this mission through a three-part project that includes a symposium, the creation of a digital design manual for arterial streets, and a series of demonstration projects in COG member jurisdictions. The goal of the project is to gain enthusiastic and committed partners and to spark enthusiasm for the idea of Great Streets, to provide resources for cities interested in pursuing these concepts, and to give COG member cities the opportunity to work with a team of experts to design their own great streets.



Freedman, Tung & Bottomley developed the program for a day long symposium featuring experts in the fields of urban design, transportation, local government and real estate development. Key design approaches and issues related to creating great streets were discussed. Speakers focused on implementation strategies and experiences.

## BEFORE

- COG cities want to transform large, auto-dominated streets into more interesting, attractive and functional urban environments
- Cities want to address issues such as: identity, congestion, pedestrian and bicycle safety, transit access and livability
- Current redevelopment strategies have been ineffective in producing sustainable benefits

## ASSIGNMENT

- Conduct a symposium for local officials to introduce concepts and implementation strategies for better urban arterial street design
- Develop a design manual to support roadway design practices of local governments and implementing agencies
- Perform demonstration projects to produce area specific designs and strategies

## OUTCOMES

Project is currently underway.

- Great Streets Symposium took place October 17, 2006.
- A draft of the Digital Design Manual was presented at the symposium and is currently being revised

CLIENT: CH2M Hill

IN COLLABORATION WITH: Charlier Associates Inc.

FTB: When this project was completed the firm name was Freedman Tung & Bottomley (FTB).



As part of the Great Streets initiatives, the consultant team prepared a web-based Digital Design Manual as a resource for communities engaging in Great Streets projects. The manual covers a wide range of issues and street types. Two of the sections FTB provided content for, on density and urban scale, are pictured above.