

Great Streets for St. Louis

St. Louis, MO

FTS

The East-West Gateway Council of Governments (COG) is on a mission to promote "Great Streets" in the St. Louis region. FTB was brought on as part of team to initiate this mission through a three-part project that includes a symposium, the creation of a digital design manual for arterial streets, and a series of demonstration projects in COG member jurisdictions. The goal of the project is to gain enthusiastic and committed partners and to spark enthusiasm for the idea of Great Streets, to provide resources for cities interested in pursuing these concepts, and to give COG member cities the opportunity to work with a team of experts to design their own great streets.

BEFORE

- East-West Gateway COG cities wanted to transform large, auto-dominated streets into more interesting, attractive and functional urban environments
- Cities also wanted to address issues such as: identity, congestion, pedestrian and bicycle safety, transit access and livability
- Current redevelopment strategies had been ineffective in producing sustainable benefits

ASSIGNMENT

- Conduct a symposium for local officials to introduce concepts and implementation strategies for better urban arterial street design
- Develop a design manual to support roadway design practices of local governments and implementing agencies
- Perform demonstration projects to produce area specific designs and strategies

OUTCOMES

Project completed.

- The Great Streets Symposium was held on October 17, 2006.
- A draft of the Digital Design Manual was presented at the symposium and was later implemented.
- FTS collaborated with CH2M Hill on follow-up demonstration streetscape planning projects for the East-West Gateway COG including South Grand Boulevard and Natural Bridge Road in St. Louis, MO; Manchester Road in Manchester, MO; and Front Street and Highway T in Labadie, MO.

CLIENT: CH2M Hill and East-West Gateway Council of Governments

IN COLLABORATION WITH: Charlier Associates Inc.

FTB: When this project was completed the firm name was Freedman Tung & Bottomley (FTB).



Freedman, Tung & Bottomley developed the program for a day long symposium featuring experts in the fields of urban design, transportation, local government and real estate development. Key design approaches and issues related to creating great streets were discussed. Speakers focused on implementation strategies and experiences.



As part of the Great Streets initiatives, the consultant team prepared a web-based Digital Design Manual as a resource for communities engaging in Great Streets projects. The manual covers a wide range of issues and street types. Two of the sections FTB provided content for, on density and urban scale, are pictured above.