

Downtown Revitalization Study and Specific Plan

Livermore, CA



This Specific Plan orchestrates all public and private investment toward the revitalization of Downtown. It begins with the transformation of the city's historic main street from a disinvested state highway strip into its historic role as the central shopping district. The Plan calls for a pedestrian-oriented retail core along a redesigned main street, sets up a framework for an exciting new arts and entertainment district, and adds thousands of new housing units within a short walk to transit and services. The Plan has had a dramatic and positive effect on the downtown.



This rendering of the revitalized core helped the community to envision the future revitalized district.

BEFORE

- Downtown Livermore declined over the past several decades as rapid office, commercial and residential development sprawled in outlying areas.



Downtown Livermore before project began.

OUTCOMES

Plan adopted February 2004

- Many elements of the Plan have been built.
- First Street has been transformed from a 4-lane state highway into a 2 lane pedestrian-oriented street; Flagpole Plaza has also been redesigned. Both were completed in early 2006.
- The City of Livermore received a Comprehensive Planning Award from the Northern California Chapter of the APA in recognition of its downtown and other planning efforts.
- The First Street Streetscape received the 2007 California Redevelopment Association for the Public Spaces and Linkages category.



Downtown Livermore today.

CLIENT: City of Livermore

IN COLLABORATION WITH: The Concord Group, Meyer Mohaddes Associates, Inc., Carey & Company, JR Engineering, Inc., LSA Associates Inc.

FTB: When this project was completed the firm name was Freedman Tung & Bottomley (FTB).



The plan provides regulations to insure that new housing reflects the historic character of existing neighborhoods.



A view of the new cinema, shops, and upper level offices instigated by the plan.